



## **FY24 Transitions Academy Spring Event**

Tuesday, March 5, 2024  
1 - 4 p.m.  
Wyndham Hotel - Capitol Room  
Springfield, IL

1:00 pm – Welcome

Messaging and Marketing in ICAPS  
*with Jennifer McCarron from Business Builders Marketing*

Table Talks

*Topics:*

- Foundational Elements of ICAPS
- ICCB Specific ICAPS Policy questions
- Stakeholder engagement
- Building collaborative teaching partnerships
- ICAPS Customizing My Messaging

Cohort Convos Poster Share

Wrap-Up and Closing Comments

4:00 pm – Adjournment

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