

# Illinois Central College Bridge/ICAPS Programs





**TRANSITIONS ACADEMY**

Illinois Community College Board

Career and Technical Education and Adult Education and Literacy

# Illinois Central College

Who is here?

Ann Eads Cathy Blunier

Maci Murray

Bridges

Current:

IT

Entrepreneurship

Manufacturing

Healthcare

ICAPS

Healthcare

ICAPS

Today will be a success when we...

Continue to strengthen  
existing programs

- perhaps introduce <sup>Transportation</sup> Logistics Br

# Goals and Priorities in Planning



**Survey existing GED students to measure their effective learning strategies, interest in future programs, and barriers to success**

**Increase marketing efforts**

**Seek additional platforms to share Bridge/ICAPS programs**

**Schedule a Bridge/ICAPS Fair in late April of this semester**

**Register interested students to a Jumpstart Bridge to Careers Summer class**

**Allow students who achieve minimums in reading and college ready assessments to segue to Bridge programs next fall, 2024**

**Evaluate success of Bridge/ICAPS fair and Jumpstart Bridge to Careers Summer class for future planning**



# Our ICAPS We're Developing or Implementing as part of the Cohort Convos

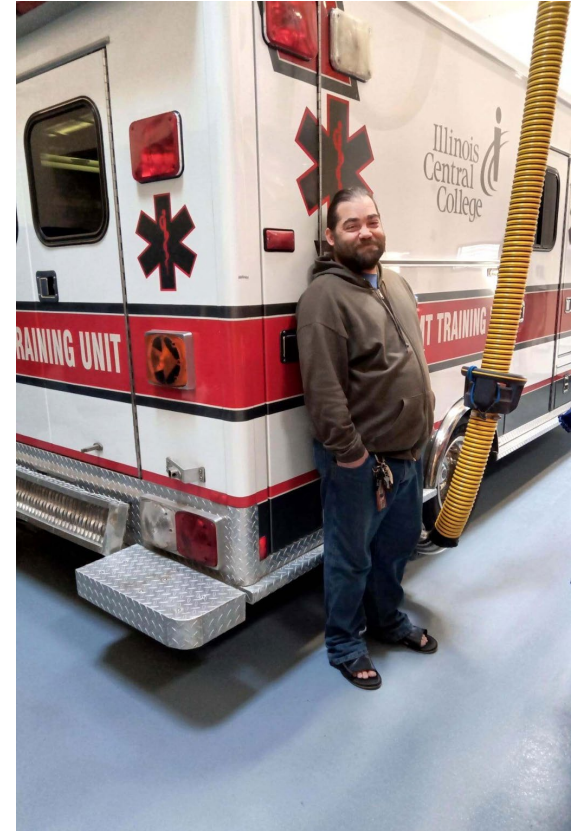


**Invite Adult Ed Bridge/ICAPS instructors and ICC credit instructors to a roundtable discussion on strengths and opportunities to improve Bridge/ICAPS programs**

**Participate in discussions with other college department managers and coordinators to share promising practices, marketing strategies, and funding sources**

**Attend Transitions Academy VLC's monthly meetings to learn and share and collaborate**

**Evaluate monthly progress of our Adult Education programs at ICC**



# Our Planning Team and How We Recruited Them



Maci Murray, College and Career Readiness Manager

Teresa Osterloo, Transitions Coordinator

Aryelle Cook, Administrative Assistant and Marketing Specialist

Robin Halsey, ESL Coordinator

Ann Eads, Bridge/ICAPS Coordinator and ESL Navigator

Cathy Blunier, Perkins Grant Coordinator



# What We Still Need to be Successful/Next Steps



**Increase student numbers in recruitment and retention**

**Increase marketing strategies to share program parameters with student testimonies**

**Increase support services for struggling students/ inform them of existing resources and help them navigate**

**Be consistently present in college planning as we “respond to challenges and changes in our community”**



# Marketing and Messaging

**Share our programs with community organizations**

**Participate in community events with schools, park districts, sports, music, and the Nest (not-for-profit co-working space for creatives, developers, and professionals)**

**Build a social media presence and website page**



## Barriers - Who Can Assist to Overcome These Barriers



**Continue to partner with social service agencies providing bus passes**

**Continue to provide clothing and hygiene and food in our campus pantries**

**Continue to partner with the Academic Support Center for individual tutoring**

**Continue to partner with ICC's onsite counseling center**

