

ILLINOIS COMMUNITY COLLEGE BOARD

# ROE #48 Peoria Adult Education Regional Supt Beth Crides



Southern Illinois Professional Development Center

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### Peoria ROE 48 Director Adult Education: Diann Greenlee

# Current Bridges: IT Manufacturing Hospitality

# Current ICAPS: Hospitality

## **Goals and Priorities in Planning**



Provide <u>relevant</u> job skills to formerly unemployed or unskilled members of our community to increase their employment capacity.

Reach out to previously underserved or students with few resources.



# Cohort Convos

## • We have an IT Bridge - our goal is to develop an IT ICAPS program.

There are employment opportunities for IT in our community that provide higher salary, better benefits and improved working conditions for those who can meet the requirements. An IT job would be a definite opportunity for our students who are often long term unemployed or employed in lower paying jobs. **Our Planning Team and How We Recruited Them** 



As a small staff, we are all involved in the planning and development of all programming, including Bridges and ICAPS programming.

In addition to our staff, we partner with community agencies and other organizations that either have services our students can benefit from or can refer students to our programming. What We Still Need to be Successful/Next Steps



We need better recruitment results to increase our student numbers.

We need more community resources to support students who have few resources and struggle to stay in any program until completed.

We need to expand our Bridges and ICAPS programming.

#### Marketing and Messaging



We are just beginning to use marketing in the community to increase our impact. Our efforts include:

• Partnering with our Park District to offer classes in two additional facilities in areas considered underserved.

- Creating relationships with agencies that serve disenfranchised members of our community to target the populations they serve.
- Using posters and handouts, participating in community gatherings, etc.

Barriers - Who Can Assist to Overcome These Barriers The Barriers that exist for our program:



- Difficulty recruiting students
- Difficulty retaining students
- Difficulty in recruiting qualified instructors

How to Overcome the Barriers that Hold Us Back:

- Continue to align with groups that already serve students who can benefit from our program services.
- Offer more diversity in time/place/etc. In providing our classes.
- Continue to search out and provide support for our students to allow them to overcome the barriers in their lives that prevent them from being successful!